



EDUCATION

University of Minnesota Duluth
BFA Graphic Design 2012

EXPERIENCE

Sportsdigita

Software Engineer | January 2022–Present | Edina, MN

- Collaborate with other software engineers, designers and management to plan, design, develop, test, and maintain web-based applications built on existing and new technologies.
- Work on an Agile team to plan sprints, review code, deploy software features, evaluate best practices and execute projects.
- Act as a bridge of communication between the Design and Engineering teams, finding ways to ultimately enhance our software.
- Communicate with Onboarding, Sales, and all other teams to refine and enhance both internal and client-requested features.
- Demo new features, integrations and enhancements.

Front End Web Developer | October 2018–January 2022 | Edina, MN

- Develop online/offline software presentation platform with HTML, CSS, JavaScript, jQuery, JSON.
- Work with development team designing and deploying new software features.
- Work with design team creating new designs and Digideck capabilities.
- Discover and implement latest UX/UI trends within our Angular based platform.
- Train fellow employees how to design/develop projects using the Digideck platform.
- Maintain Master Template code for all new project deployments.
- Quality assurance test projects before launching.
- Strategically communicate with teams to complete projects and meet deadlines.
- Troubleshoot errors and find solutions with code/design issues.
- Optimize the product to be fully mobile responsive and compatible with essential web browsers.

Hailey Sault (Formerly HTK Marketing)

Web Developer & Digital Designer | November 2015–October 2018 | Duluth, MN

- Manage and maintain client websites.
- Design, program, and optimize responsive, user-friendly websites.
- Build sitemaps, have input sessions with clients for web-related projects.
- Manage website hosting, SSL certificates, DNS records with web hosting companies (Siteground, NS, etc.).
- Learn new programs and website CMSs to troubleshoot complicated issues.
- Analyze website audit reports and fix found errors, warnings, and notices (SEMrush, Search Console, etc.).
- Build landing pages/microsites for client campaigns.
- Collaborate with co-workers on design and copy for websites.
- Design and program emails/email campaigns with marketing platforms (Act-On, HubSpot, etc.).
- Lead training sessions with clients for their website's CMS, email marketing platform, & anything web-related.
- Design print advertisements and layouts for campaigns.

Software Engineer | Web Developer | Graphic Designer

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SKILLS & TECHNOLOGIES

- NodeJS
- ReactJS
- NextJS
- AngularJS
- TypeScript
- Custom Web Components
- Adobe Creative Suite
- JavaScript
- Tailwind CSS
- CSS/LESS/SASS
- HTML
- Bootstrap